

**GOVERNMENT ARTS COLLEGE (AUTONOMOUS),
COIMBATORE-18.
PERFORMANCE - TEACHER APPRAISAL REPORT**



i) General information :-

- a) Name : Dr .N. SHANMUGAVADIVU
 b) Address (Residential) : Villa No:22, ESR Misty homes-II,
 Jamia Nagar, Kovaipudur,
 Coimbatore-42
 c) Designation : Assistant Professor
 d) Department : Commerce CA
 e) Date of Birth : 10.05.1971
 f) Area of Specialization : Finance and HR

A. Academic Qualifications

Exam.passed	Board/University	Subjects	Year	Division/ Grade/Merit etc.
B.Com	Bharathiar	Commerce	1991	II
M.Com	Bharathiar	Commerce	1993	II
M.Phil	Madurai Kamaraj	Commerce	1996	II
PGDCA	Bharathiar	Computer Application	2002	I
Ph.D	Bharathiar	Commerce	2010	Awarded
M.Com CA	Bharathiar	Commerce and Computer Application	2013	I

ii) Research Experience & Training

Research Stage	Title of work/Thesis	University where the Work was carried out
M.Phil or Equivalent	Comparative Financial statement analysis of Udumalpet and Pollachi Co-Operative Urban Bank	Madurai Kamaraj
Ph.D	A Study on Profitability and Job Satisfaction of Selected Indian Software Companies	Bharathiar
Post Doctoral		
Publications (give a list separately)		
Research Guidance (give names of students guided successfully)	Ph.D – P.K. Uma Maheswari K.R. Kavitha J. Ramya S. Bhuvaneshwari K.M. Manju P. Praseeja	

Training (please specify)		
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B. Research Projects carried out

Title of the Project	Name of the Funding Agency	Duration	Remarks

C.Seminars, Conferences, Symposia Workshops etc. attended:

Name of the Seminar/ Conference/Symposia Workshop,etc.	Name of the Sponsoring Agency	Place and Date

iii) Teaching Experience:

Courses Taught	Name of University/ College/Institution	Duration	Years of Experience
i) U.G. B.Com, B.Com CA	SreeNarayana Guru College	19.6.2000-30.4.2015	15 Years
	Government Arts College	2015-Till date	8 Years
ii) PG M.Com, M.ComCA	SreeNarayana Guru College (M.Com)	19.6.2000-30.4.2015	15 Years
	Government Arts College	2015-Till date	8 Years
iii)M.Phil	SreeNarayana Guru College Government Arts College	2002-Till date	21 Years
iv)Ph.D.,	SreeNarayana Guru College Government Arts College	2011-Till date	12 Years

iii)Total Teaching experience

- a) Under-Graduate (Pass) : 23 years
- b) Under-Graduate (Hons) : -
- c) Post-Graduate : 23 years

viii) Innovations/Contributions in Teaching:-

a) Design of curriculum	:	
b) Teaching methods	:	Lecturing, , educational quiz, group discussions, seminars. visits and training.
c) Laboratory experiments	:	Teaching through A/V aids, Industrial
d) Evaluation methods	:	Tests, seminars, problem solving experiments, Paper presentation, Attentiveness of the student is periodically watched, Problem solving Exercises, Projects.
e) Preparation of resource Material including books, reading materials, laboratory Manuals etc.	:	1. Mainly prescribed text books 2. Consultation with senior professors 3. Journals and magazines 4. Internet, Magazines, News papers
f) Remedial Teaching/Student Counselling (academic)	:	Special coaching classes, Identifying students' problems, helping them in Solving problems, parental counseling
g) Any other	:	Periodical counselling to students of the Department/college in the Guidance and Counselling center.

IX) Research Contribution

a). PhD/M.Phil undergoing scholars

Sl. No	Name of the PhD/ M.Phil(PT/FT) Scholar	Name of the University	Broad Field	Registration Number	Year of registration
1	Deepa D	BHARATHIAR	FINANCE	CRE/CO M21PDE C1463/2022	2022

b). PhD/M.Phil Awarded

Sl.No	Name of the PhD/M.Phil (PT/FT) scholar	Name of the University	Title of the thesis	Year of registration of the scholar	Year of award of PhD
1	P K Umamaheswari	BHARATHIAR	A Study on consumer behavior towards selected Fast Moving Consumer durable goods – An Empirical Study	2011	2017
2	K R Kavitha	BHARATHIAR	A Study on Customer attitude and preference towards E Marketing products and services	2011	2018
3	J. Ramya	BHARATHIAR	Share Prices movement and financial performances of select private sectors banks – An Analytical Study	2012	2019
4	S. Bhuvaneswari	BHARATHIAR	Consumer behavior towards khadi and village products in Coimbatore Districts – An Empirical analysis	2016	2021
5	K.M Manju (FT)	BHARATHIAR	Role of Micro Finance in Developing Women empowerment through Kudumba Shree with special reference to Thrissur District, Kerala State.	2013	2021
6	P.Praseeja	BHARATHIAR	Level of Satisfaction and problem of life insurance policy holder of LIC of India in Palakkad District Kerala	2013	2022

X)Extension Work/Community Service:-

a) Please give a short account of your contribution to:

- i) Community work such as values of National integration, secularism, Democracy, socialism, humanism, Peace, scientific temper, flood or Drought relief, small family norms etc. : Creating awareness about the basic values, Interpersonal skills, social skills and Prosocial behaviour among students and members in the community.
- ii) National Literacy Mission : Creating awareness about the importance and value of literacy.
- b) Positions held/Leadership role played in organisations linked with Extension Work and National Service Scheme (NSS) or (NCC) or any other similar activity. : 1.
2.
3.

C. Participation in Corporate Life:-

Please give a short account of your contribution to :

- a. College/University/Institution : Helping the Principal, HOD in the Departmental activities, Maintaining Discipline in the campus , Motivating the Students to join all the extra curricular Activities
- b. Co-curricular Activities : ----
- c. Enrichment of Campus Life : Helping/assisting /guiding the Principal, HOD, Colleagues and students to enrich the campus life.
(hostels, sports, games, cultural activities)
- d. Students welfare and Discipline : Periodical counselling to the students, Their Parents and family members in The Guidance and Counselling center.
- e. Membership/Participation in Bodies/ Committees on Education and National Development : Member- Board of studies, Syllabus framing, External and Internal examiner in Theory examinations.
- f. Professional Organization of Teachers. : ----

D. Membership of professional bodies, societies, editorship of journals etc..

E. Any other information

(Signature of the Teacher)